



SR

SID RICHARDSON
MUSEUM

HOW TO READ A BRAND

MAKE YOUR OWN BRAND

Step 1

Draw the first letter of your name.

Tip: Most brands use only one or two letters.

Step 2

Add a design to your letter to make it special and unique.

Tip: Try adding one of the traditional designs below.



Horizontal lines are read as bars.

= Bar T Brand



Brands can do just about anything. They can walk.

= Walking F Brand



Symbols that sit on curved lines rock.

= Rocking R Brand



They can even fly.

= Flying U Brand



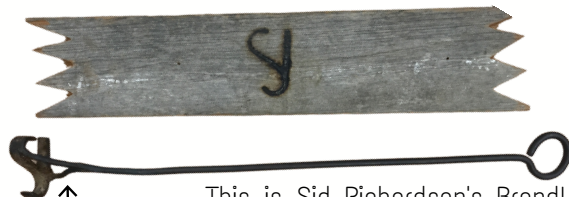
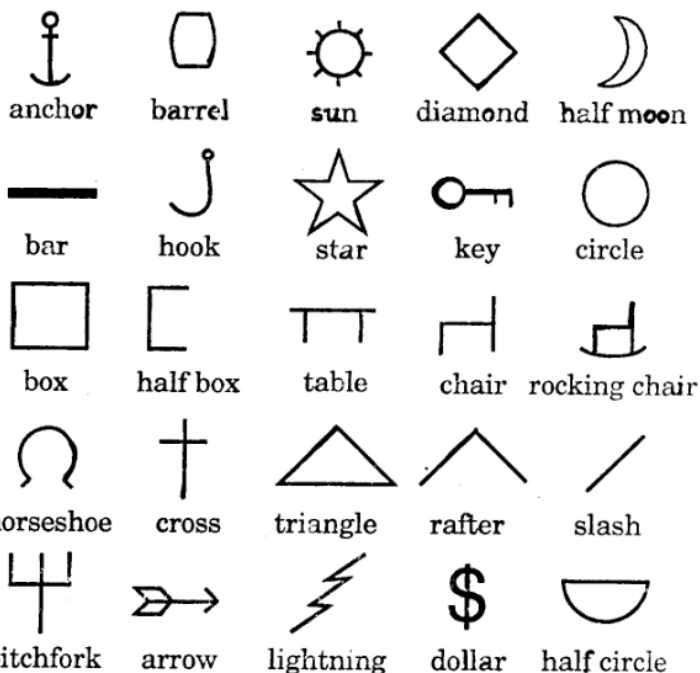
Letters are lazy if they lie on their sides

= Lazy M Brand



Symbols can be boxed.

= Box B Brand



This is Sid Richardson's Brand!

He combined the letters "S" and "J" to stand for his San Jose Island Ranch.